

biokera
— natura —



HONEY – SCALP CARE



HONEY - SCALP CARE



For thousands of years, the honey produced from flower nectar by the honey bee, has been used by different cultures as medicine, sweetener, bactericide, for healing wounds and for cosmetics. Egyptians, Greeks and Romans all revered this liquid gold for its multiple hydrating, anti-oxidant, anti-inflammatory, antimicrobial and immune-system-stimulating properties. From the knowledge of these properties, handed down through generations, to the studies carried out on its cosmetic use, comes Biokera Scalp Care, the most delicate line in the Biokera Natura range, formulated without sulfates or parabens and containing all the ancestral properties of honey from ecological apiculture.

Scalp Care has been created specifically for all those who suffer from a sensitive or imbalanced scalp, which is continually uncomfortable and itchy and shows signs of severe flaking / dandruff or oiliness.





Shampoo Art.3042 (300ml) and 3045 (1000ml)

Mask Art.3043 (200ml)

REFERENCES IN THE RANGE

Scalp Care Shampoo

New, sulfate-free formula.

This shampoo delicately cleanses hair, eliminating the contaminants, sebum and dandruff that obstruct the hair follicle to restore the scalp's natural balance thanks to its active ingredients.

Principal active ingredients:

Honey from eco-friendly beekeeping

Royal Honey

Zinc peptides

Free from sulfates and parabens

Scalp Care Mask

This active mask is the second step in the treatment and boosts the action of the shampoo as well as nourishing deep down, conditioning, softening and leaving hair extra shiny.

Principal active ingredients:

Honey from eco-friendly beekeeping

Royal Honey

Zinc peptides

Chia oil

Free from sulfates and parabens



REFERENCES IN THE RANGE

SOS Remedy Serum

A specific serum for sensitive scalps that combats itching, redness, irritations and any other related afflictions.

This product complements the treatment. Its main purpose is to soothe the most sensitive skin, and can be used after any technical service to reduce or even prevent the appearance of irritation or itching.

Although it contains active ingredients common to the range, its most important components are Willow Bark Extract and honey which produce a soothing effect on the skin thanks to their analgesic, anti-irritant and anti-inflammatory properties.

Its composition makes this serum an authentic rescue remedy where irritation or severe itching are an issue.

Principal active ingredients:

Willow Bark Extract

Honey from eco-friendly beekeeping

Royal Jelly

Zinc peptides

Free from sulfates and parabens



Serum Art.3044 (45ml)



PROPERTIES AND BENEFITS OF THE HONEY IN SCALP CARE

The honey used in Biokera Scalp Care is [ecologically-certified](#), collected by honeybees from flowers at least 3km* from town centers, areas of industrial activity or non-organic farms.

Recognized properties and benefits of honey

Anti-inflammatory and soothing action: this makes it ideal for sensitive scalps, helping to reduce possible scalp inflammation and irritation

Antimicrobial activity: honey is one of the few foods capable of preserving itself. This is due to the high quantity of substances capable of inhibiting bacterial growth. This means it can help to prevent the growth of the bacteria which cause different pathologies of the scalp (dandruff for example).

Moisturizing effect: It's rich in glucose and fructose which absorb and retain water to moisturize and condition the hair and scalp.

Antioxidant activity: They work by intercepting free radicals before these get a chance to do any damage, protecting the skin and hair from oxidative processes (combats aging).

- The distance is established in this way because bees can fly up to 3 km in search of flowers, although they don't normally travel more than one kilometer.

OTHER ACTIVES AND INGREDIENTS

Royal jelly

Considered a superfood, this substance rich in vitamins and a valuable source of essential amino acids, is the exclusive food of the Queen Bee (hence the name), and is produced by the worker bees between their fifth and fourteenth day of life. Singular and noble, this substance rich in 10 HAD, gives the Queen a life expectancy far greater than a worker bee. Royal Jelly can only be obtained from the Queen Bee cells which means that a well-cared-for panel is capable of producing a limited amount of around 500g every 5 to 6 months.

It has an antibacterial effect on the scalp thanks to its antibiotic nature and is capable of intense energizing and nourishment.



Chia seed oil

Notable for its high proportion of nutrients and antioxidants Chia seed oil offers the hair shaft a nourishing and protecting boost, enveloping and restoring natural shine. It also helps to keep it healthy and strong for longer and delays the aging process.

Willow bark extract

This salicylic acid, (the base of aspirin) of plant origin, is rich in tannins and has analgesic, antiseptic, antipyretic and antimicrobial properties which make it a powerful remedy to combat the effects caused by a scalp imbalance.

It's an essential active component of the serum, necessary to restore the scalp's normal state, combating itchiness, irritations and discomfort.



HOW TO USE

INTENSIVE TREATMENT

[Application guidelines](#) frequent use shampoo and mask, following this ritual once a week until the desired effect has been achieved.



Shampoo

Wet hair with lukewarm water, apply the shampoo and massage to a lather. Massage well to ensure the product comes into contact with the scalp then leave to work for 1 to 2 minutes. Rinse and repeat.



Mask

After washing, apply the product all along the hair's length and the scalp. Comb through. Leave for 5 to 10 minutes to take effect. Rinse with lukewarm water and style as usual.



Serum

After washing, apply the contents of two pipettes carefully all over the scalp. Massage gently, avoiding vigorous movements. Leave-in. Proceed as usual.

MAINTENANCE AND PREVENTION

[Application guidelines](#) frequent use shampoo and mask once a week without additional exposure time.



Shampoo

Wet hair with lukewarm water, apply the shampoo and massage to a lather. Rinse and repeat.



Mask

After washing, apply the product all along the hair's length (middle to ends). Comb through. Rinse with lukewarm water and style as usual.

The serum can be re-applied when itching and discomfort arise for immediate relief, or after technical services on sensitive skin; maximum 3 times per day.

Is Scalp Care a product exclusively for people with sensitive scalps?

No. The properties of Scalp Care are beneficial for anyone, but especially suitable as a remedy and a preventative measure for people with sensitive scalps, associated afflictions, a scalp imbalance or allergy. The Scalp Care range has been dermatologically and clinically tested.

Does it substitute the Biokera specific Dandruff or Oily hair range?

No. The Biokera dandruff and oily hair treatments, as their names indicate, treat these specific issues exclusively and thoroughly. Scalp Care should be used as a global hair care treatment to maintain and restore scalp health, the basis for healthy hair. Scalp Care includes properties which deal with the problems of oiliness and dandruff and restore the scalp's global condition and balance. The combination of these specific treatments with Scalp Care can boost the benefits of both, creating synergies which use different principles to combat these afflictions.

Where does the name of the serum SOS Remedy come from?

SOS REMEDY is suitable for reducing itchiness, relaxing and reducing the inflammation and redness often associated with sensitive scalps. During the period of discomfort the product acts as an S.O.S rescue remedy.

This is why it is recommendable to associate SOS REMEDY Serum with the finalization of technical services (for example; hair color, straightening, ...), as it will soothe any itchiness or discomfort which the technical or chemical products have caused the person with a sensitive scalp.*

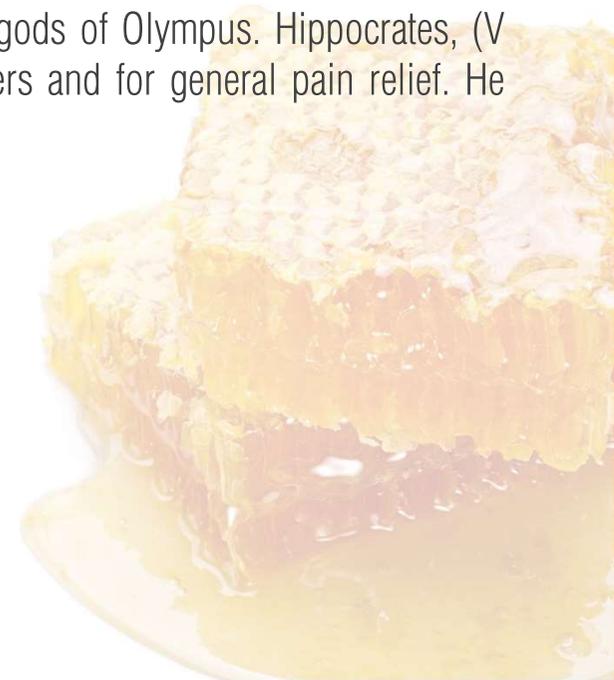
*do not apply to open wounds.

DID YOU KNOW THAT...?



The majority of foods deteriorate over time but **honey remains perfectly preserved over extended periods of time**. Although producers are legally required to indicate a use-by date of 2 years, a good example of its capacity for extended preservation is that, in the tomb of Tutankhamun, honey of over 3000 years of age was discovered in perfect condition.

Honey has been valued for its many properties since days of old, the first data that we have on apiculture dates back to 7.000 BC and since then honey has had a significant role to play in all the classic cultures. For the ancient Egyptians, honey came from the tears of the god Ra and formed a part of all religious offerings. Among other things honey was used to treat cataracts, sores, cuts, burns; cosmetics and as a fortifying food. In Greek mythology, it was the food of the gods of Olympus. Hippocrates, (V century BC), the father of modern medicine, used it to cure a variety of skin afflictions, ulcers and for general pain relief. He recommended it to his patients for longevity (Hippocrates lived to 107 years of age).



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