

LIP BALM

HYDRATE, REPAIR & PROTECT





LIP BALM



Moisturization, softness and protection for your lips

Discover the new clear **lip balm** from Salerm Cosmetics. Formulated with moisturizing and emollient properties that hydrate, nourish and stimulate the **natural repair process of cut and cracked lips**.

With SPF30 (sun protection factor) to protect against UVB and UVA rays. Ideal for use throughout the year, even in extreme cold, heat or wind conditions. Creamy and pleasant texture.

How to use: Evenly apply a generous amount on the lips. Repeat application as many times as necessary. In case of sun exposure or in extreme weather conditions, reapply at least every hour.





Paraben-free Gluten-free

Vitamin E

Protective properties that prevent skin damage from **free radicals** and other external aggressions.



Excellent **regenerating properties** thanks to its richness in **vitamins and minerals** (A, E and F) that help rejuvenate, moisturize and soothe the skin. Independent studies have demonstrated its ability to **stimulate collagen production** helping to fight against wrinkles and imperfections of the lip contour.

Lanolin and beeswax

Their compositions rich in fatty acids offer intense **nourishment for the lips** and create a **protective barrier** that retains moisture and restores optimum hydration.

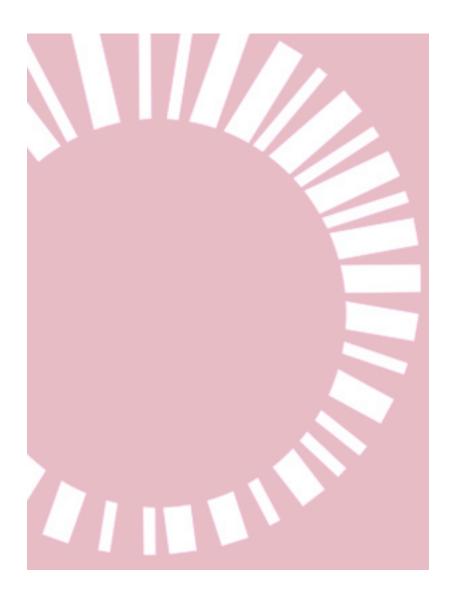


Easily absorbed natural oil for **deep hydration**. With fatty acids to restore the natural production of skin lipids and maintain the **nutrition** and **hydration** of the lip and its contour.

Grapeseed oil

Oil obtained from Spanish wine cellars in La Rioja. With an **antioxidant** and restorative action. Contains antioxidants, such as polyphenols, renowned for their presence in wine and which **help combat oxidative aging of the lips**.









The program "Ponte guapa, te sentirás mejor" (look beautiful and feel better) is an international program promoted by the cosmetics industry in support of female cancer patients.

The program helps women diagnosed with cancer by accompanying them in the process through skin care and makeup workshops. These are held at their own hospitals and with the guidance of cosmetic experts.

Salerm Cosmetics, as a program sponsor, will donate part of the benefits from sale of the balm to the initiative, as well as donating items from the firm's beauty range for use in the program's workshops.







The Salerm Cosmetics lip balm comes in a display box containing 24 pieces ready for resale.

Ref. LB01 $- 24 \times 0,140z$ (4g)











	Original balm CARMEX	Ultra Conditioning BURT'S BEES	LETIbalm Stick Repair LETI	Cocoa Butter Formula PALMER'S
SPF	15	15	-	15
Active ingredients	Cocoa sedes, Beeswax and camphor	Coconut oil, Shea butter and, Garcinia	Castor oil, microcrystalline wax	Cocoa butter and Vitamin E
Scent	Vanilla - Menthol	Various available	Classic	Cocoa
Format	0,14oz (4g)	0,14oz (4g)	0,14oz (4g)	0,14oz (4g)









	Protect Plus MAYBELLINE	Ultra Conditioning BLISTEX	Lip protector NEUTROGENA	Lip Balm SALERM COSMETICS
SPF	20	30	20	30
Active ingredients	Shea butter, Honey and Aloe Vera.	Glycerine, Candelilla and Wheat Seed Oil	Paraffin, Castor Oil and Beeswax	Shea Butter, Beeswax, Jojoba Oil and Grapeseed; and Vitamin E
Scent	Fruity - Sweet	Vanilla	Vanilla	Glacier Mint
Format	0,14oz (4g)	0,14oz (4g)	0,14oz (4g)	0,14oz (4g)



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